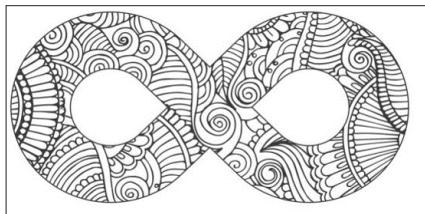




# QUARTERLY BULLETIN

“**Every day a tree supplies oxygen for up to 4 people. Do you think it's worth saving? SAVE TREE SAVE LIFE.**”

...Mr. Pradip Burman  
Chairperson,  
Mobius Foundation



The circular economy is a model of production and consumption, which involves sharing, leasing, reusing, repairing, refurbishing, and recycling existing materials and products as long as possible. In this way, the life cycle of products is extended. Since this concept is relatively new, Mobius Foundation along with ICE&SDGs

## HIGHLIGHTS

### Aakar



The project Aakar is focusing on building awareness and influencing attitude towards Family Planning through multiple ways. Ground activities were conducted to support family planning programmes of the National Health Mission (NHM) not only to facilitate the males and females of reproductive age to adopt family planning

but also to expose several hidden barriers which if removed may bring in visible change towards shaping the family size. Our active participation in the Non-Surgical Vasectomy (NSV) Campaign for a month brings in several points to be noticed and worked upon to design a program of wider outreach and impact. A report titled “Breaking the Barrier: NSV Campaign” has been developed to showcase glimpse of the activities conducted and also to point out barriers/constraints stopping the smooth acceptance of family planning measures mostly among males.

From this year onwards, the 4 high TFR districts Bahraich, Balrampur, Shravasti, and Siddharthnagar of UP, with redesigned strategies based on learnings from the previous experiences will be implemented. Preparatory work of identifying high priority blocks of targeted districts has been completed and the program will be launched soon.

## Empowering Towards Circularity

recently conducted a series of 4 training programs, 2 each in the domains of educational institutes and MSMEs. These training programs were conceptualized to capacitate entrepreneurs, academicians, students, professionals for the implementation of the circular economy. A consolidated Report, A handbook, and manuals were developed to disseminate the information facilitating a shift towards circularity. The resource material is uploaded on the MF website.

For the next phase, we are in discussion with the organisations/technical institutions to develop a platform where areas of circularity can be captured and shared amongst students/youths/ entrepreneurs/ professionals/administrators etc to bring an inclination towards this emerging concept.

# Mission Sustainability - Population vs Planet

The 4 following featured episodes/ TV documentary were highlighted in the 1st quarter of the year 2022 on Zee News and WION Channel in Hindi and English languages respectively. The Campaign is a social cause initiative involving a robust mix of E-conclave that seek to trigger an informed and engaging debate around the dynamics of population and its bearing on economic growth and our resource scarce planet. Expert Speakers were invited to share their outstanding contribution and support for sustainability causes and playing an active role in their respective areas across the globe.



## "Out of Breath: Population and Air Pollution"

The episode presented the link between air pollution and human population growth. The rapid increase in the human population, industrialisation, deforestation, economic growth, and vehicular emissions have been attributed as major drivers for the continuous deterioration of air quality.



"If people are living in a polluted area, they have definitely increasing risk of getting infections because pollution has already caused injury in the airways and lungs, they are already inflamed and there is more oxidative stress."

**..Dr Shikha Jindal Gupta,  
Pulmonologist**

## "Population, Over-Consumption And Waste"

The documentary focussed on the human population that continues to grow globally and so does the waste. A never-ending urge to fulfil our mechanised lifestyles has led to unsustainable consumption patterns resulting in generation of ginormous levels of waste across the globe.



"The biggest reason of why we have so much plastic and is increasing is because packaging industry has not seen any incentive and innovation."

**...Bharati Chaturvedi, Founder and Director of Chintan Environmental Research and Action Group**

## "Waste Warriors"

At the intersection of action and mindful thought for a #sustainableEarth lies the group of people known as the #WasteWarriors. What role have they been playing in changing the current scenario of waste generation?



"The waste which is produced in India is predominantly which degrades on its own and is wet or biodegradable waste. We really need to make sure that this waste doesn't mix with the waste which is recyclable and that way we can recover the resources from both these components really have possibilities of generating livelihoods."

**...Shyamala Mani, Senior Advisor, Public Health Foundation of India (PHFI)**

## "Food for Thought"

The documentary showcased that there is a huge shortfall between the amount of food we produce today and the amount needed to feed everyone. Stabilising the world's population and a rethinking of governance and food systems is crucial for meeting both current and future challenges.



"The rural and small-scale farmers produce about 1/3rd of our global food but too often they receive very less for their efforts and are left vulnerable to shocks."

**...Gilbert Houngbo, The International Fund for Agricultural Development (IFAD)**

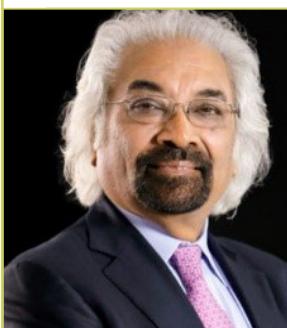
## Gyan Anant Vidyalaya (GAV)

The most charming way to celebrate Holi is to play an eco-friendly way which gives you the freedom to have fun along with the pleasure of protecting the environment. Teachers and students at GAV celebrated the festival without harming the environment and playing a dry Holi by saving water. In rainbow activity they recycled their old clothes and made colourful hand impressions and prepared food thorough fire less cooking.



## Web Discussion Series - Legends of India

"In continuation of the web meeting series, the Life and contribution of great Indian personalities, were discussed during this quarter."



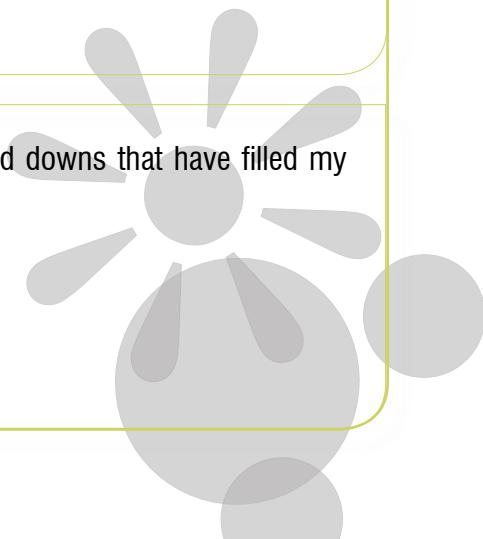
"It is time we structure our institutions of knowledge to be a global player in the 21st century."

**...Sam Pitroda, Indian Engineer**



"I've always loved life, irrespective of all the ups and downs that have filled my journey."

**...Lata Mangeshkar,  
Indian Playback Singer**



# Youth For Earth (Y4E) - 2022



## Details of the Y4E Campaign

Youth can participate as a team in the 2 categories



**Junior**  
Classes from  
9th to 12th  
(Schools)



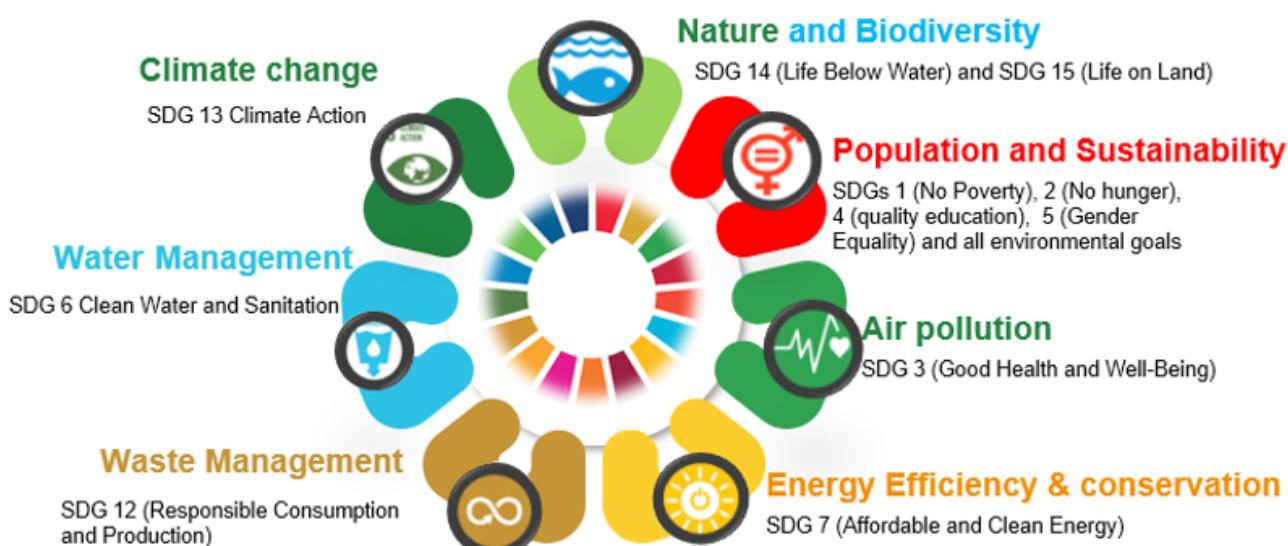
**Senior**  
Graduation/  
Postgraduation  
(Colleges &  
Universities)

Y4E 2022 is a joint initiative of Mobius Foundation and The Climate Reality Project for the youth of South Asia (Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka).

The participating Youth can Choose a challenge from themes to implement projects/campaigns either online or through physical means or both whichever is feasible. **There is no registration Fee.**

5 winning change-makers from each category will be invited and awarded cash prizes during the 4th edition of the International Conference on Sustainability Education (ICSE) on 9th and 10th September 2022. A merit certificate and entry pass will be awarded to all the selected participants to attend ICSE 2022.

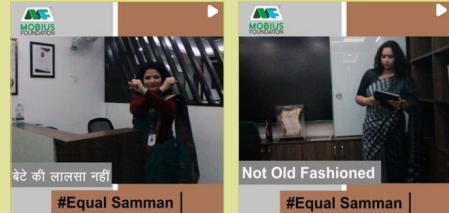
The campaign details are available on the website:  
<https://www.icse2019.org/youth-for-earth.php>



# International Women's Day | Equal Samman

On the occasion of International Women's Day (8th March 2022), Mobius Foundation initiated a month-long campaign to give women the much-deserved 'Equal Samman'. Empowering women through Project Aakar by providing counselling for their reproductive health, awareness towards their right to make informed decisions in planning the families and to raise awareness for a gender-equal society.

In keeping with the UN theme of 'Gender equality today for a sustainable tomorrow', the campaign sought to comprehend the #BreakTheBias motto, its role in the workplace and daily life. Under this campaign, a webinar was conducted on IWD to honour women personalities who have broken societal norms to transform the world around us.



**Dr. Neelima Jerath, Director General of Pushpa Gujral Science City as guest of honour** advocated that, Women teach us management, perseverance and equality. We need to shed our egos and imbibe virtues from the rural leaders.



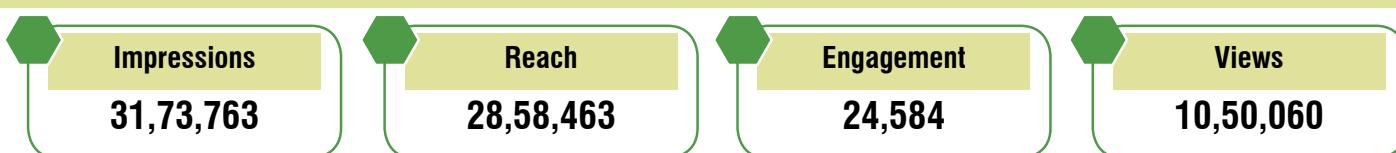
**Dr. Uma Tuli, Founder of Amar Jyoti Charitable Trust** shared that biases has been broken many times with an example of 'Iron Ladies' that has made their own place in the society. We have to give equal opportunity and equal participation to the person with disabilities, that's when it will be #EqualSamman'.



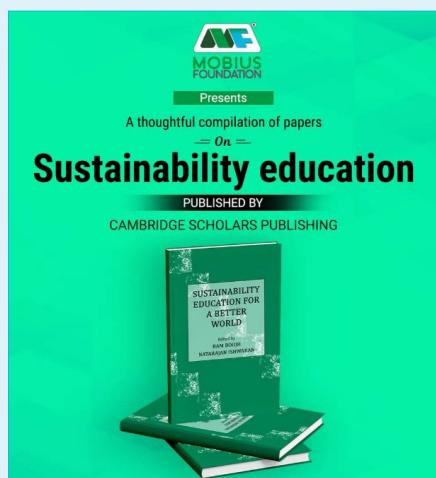
**Ms. Shewtha Khare, Executive Director of Jane Goodall Institute** expressed that we as a woman should not limit ourselves and has multiple roles to play in our lives. We have to find our own existence in our own ways to be in this society.



**Ms. Nalini & Ms. Kamalini, Padma Shri Kathak Duo** expressed their pride for being women and connected womanhood with music, colours, atmosphere, and Nature.



## Publication: Sustainability Education for a Better World



The book on **Sustainability Education for a Better World** published by the Cambridge Scholars Publishing, book contains papers from the contributors of the **1st International Conference on Sustainability Education (ICSE 2019)**. The book consists of an in-depth analysis of issues and challenges related to sustainability education at the formal and non-formal levels, providing glimpses of good practices, case studies, technological advances in teaching-learning, analysis of policies, curriculum, and pedagogy. This is the first publication throwing light on Sustainability Education in a broader perspective of Environment Education (EE), Education for Sustainable Development (ESD), and Climate Change Education (CCE) in a comprehensive and holistic manner.

### Environment Awareness Days of the next Quarter

<b>2022</b> <b>April</b>	<b>7</b> World Health Day	<b>21</b> World Fish Migration Day	<b>22</b> International Mother Earth Day
<b>2022</b> <b>May</b>	<b>26</b> International Chernobyl Disaster Remembrance Day	<b>21</b> World Day for Safety and Health at Work	
<b>2022</b> <b>May</b>	<b>7</b> World Migratory Bird Day	<b>20</b> World Bee Day	
<b>2022</b> <b>June</b>	<b>22</b> International Day for Biological Diversity	<b>31</b> World No-Tobacco Day	
<b>2022</b> <b>June</b>	<b>5</b> World Environment Day	<b>7</b> World Food Safety Day	<b>8</b> World Oceans Day
	<b>17</b> World Day to Combat Desertification and Drought	<b>21</b> International Day of Yoga	

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