

APRIL DIARY

“The only way forward is to get everybody involved. The environment is no one’s property to destroy; it’s everyone’s responsibility to protect.”

... Mr. Pradip Burman, Chairperson, Mobius Foundation

Youth for Earth 2023



Mobius Foundation with The Climate Project Foundation has **launched** the **Youth for Earth 2023 Campaign**. The Campaign is a cooperative effort that provides Indian and South Asian youth a platform to demonstrate their dedication to environmental conservation through creative initiatives, projects, and related actions. **SDG 13**, which is concerned with climate action, will be the focus of the 2023 campaign. The concept note, posters, and related events have been released through various social media channels. Youth from all over the world are now welcome to register to take part in #Y4E2023.

For registration, refer to the below link:
<https://forms.gle/a2ytddKpNMEjFWiU6>

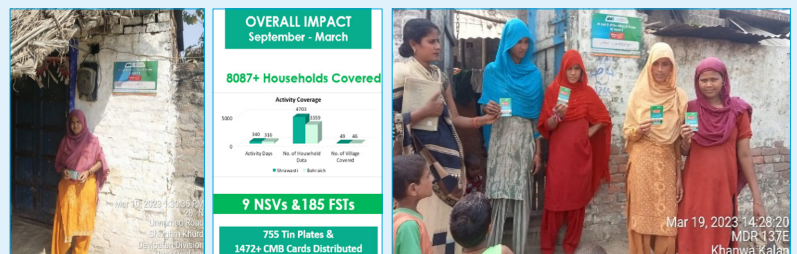
To know more about the campaign please visit: <https://www.icse2019.org/youth-for-earth-2023.php>



Encouraging the adoption of family planning amongst couples of reproductive age group

Project Aakar, with baseline data like no. of couples of reproductive age groups in the target area, level of awareness, etc., will now have a more focussed approach towards the issues which are crucial to address family planning approaches promoting responsible reproductive behavior.

To enhance the engagement of couples of reproductive age groups in this family planning campaign, the MF team through its project Aakar is distributing the champion Maa Baap Card. Installation of Tin Plates, outside the homes of beneficiaries, ASHA workers, and village heads, is one of the important intervention activities in the month of March to increase the Visibility of the Campaign. MF team is also conducting Gram baithaks with Female beneficiaries wherein Family Planning Methods are being explained to them while telling them about the advantages of having a small family.



5th International Conference on Sustainability Education



The 5th ICSE venue has been finalized. The conference is going to be held at **India Habitat Centre**, Lodhi Road in **New Delhi**. Further, the **15th TAC meeting** has been scheduled for mid-April 2023. A tentative program schedule, detailed concept note, thematic sessions, and many more will be discussed with partners and experts.

Dr. B.C. Sabat, Kalinga University has agreed to partner with ICSE and organize a youth event involving University’s teachers and students. Also, **Dr. Vinitaa Apte**, Founder Director, **TERRE Policy Centre** is co-organizing a session on nature-based solutions for climate action.

Gyan Anant Vidyalaya (GAV)



Gyan Anant Vidyalaya has actively participated in **Bird Conservation and I Love Sparrow** competition at **BDS International School, Meerut** on the occasion of **World Sparrow Day**. They also won **First Prize** in Poetry. GAV was announced as the winner school among all. Our children participated in an activity Portrait of a Sparrow which is going to be part of **The Limca Book of Records**.



Digital Campaign

#MFViram

The **3rd** episode of Project VIRAM on the theme “**Air Pollution and Population**” was aired on **India Today**, Saturday, 25th March 2023 at 7:30-8:00 pm and **AajTak**, Sunday 26th March 2023 at 2:30-3:00 pm. The episode showcased the connection between Population being the key factor of increased air pollution in urban areas.



Impressions 112,626 | Reach 87,842 | Engagement 23,908

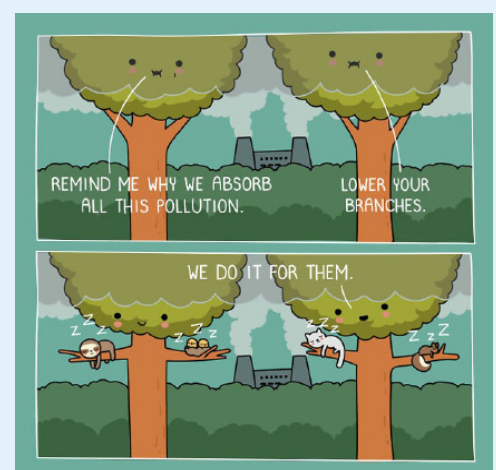
Special Days

International **Women's Day** on **8th March** and **Sparrow Day** on 20th March was observed by Mobius Foundation. Related posts were shared on **social media** to create awareness of the house sparrow and threats to their populations. With the theme **#EmbraceEquality**, International Women's Day 2023 makes the world talk about Why equal opportunities aren't enough.



Impressions 107,821 | Reach 77,913 | Engagement 11,313

Think about...



Source: https://www.boredpanda.com/environmental-comics-inspiring-to-take-action-rewriting-extinction/?utm_source=google&utm_medium=organic&utm_campaign=organic

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