

*“Population is an extremely important matter, we are taking up the space of wildlife with human habitat.”*

*... Mr. Pradip Burman, Chairperson, Mobius Foundation*



## Aakar Project: Empowering Population Stabilization with Champion Maa Baap and Ummeed Campaign

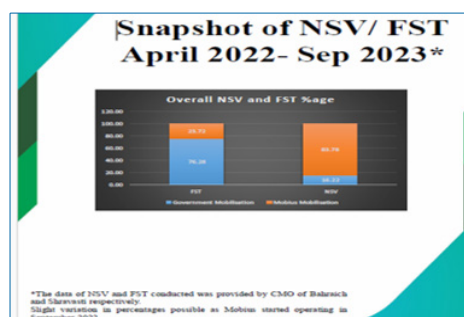
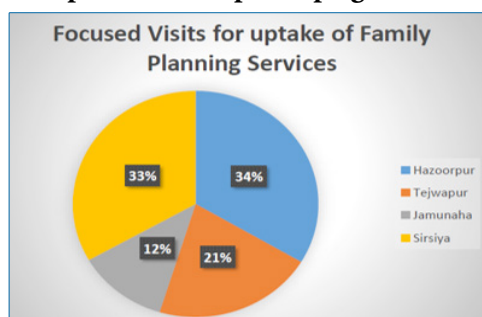


Project Aakar in partnership with Population Foundation of India (PFI) is implementing project 'Ummeed' in Jarwal block of Bahraich district, Uttar Pradesh. The team has been actively operating in the block to enhance the health and well being of women, adolescent girls, and communities.

### Key Activities

- Two rounds of comprehensive training were covered with topics such as reproductive health, family planning, project interventions, community outreach, and government engagement.
- Educational films addressing various family planning topics were screened in the field.
- Family planning resource kits were distributed.
- A new family planning Flip Book was designed to enhance educational efforts.
- Meetings were held with various stakeholders, including the Chief Medical Officer and District Program Manager.
- Multiple ASHA Cluster meetings and ANM Meetings were conducted to discuss field gaps, family planning logistics, client follow-up, and the use of IEC materials.

### Achievements of Champion Maa Baap Campaign



## GYAN ANANT VIDYALAYA (GAV)

### Swachhata Pakhwada

Under Swachhata Pakhwada campaign by Govt. of India (GoI), students and teachers of Gyan Anant Vidyalaya took an oath in the presence of the Dr. Poonam Minhas, Principal, GAV and Mrs. Sarika, Vice Principal, GAV to keep their country and their surrounding areas clean and neat. In this oath, students pledged that they will keep their homes and schools clean and inspire others to do the same.



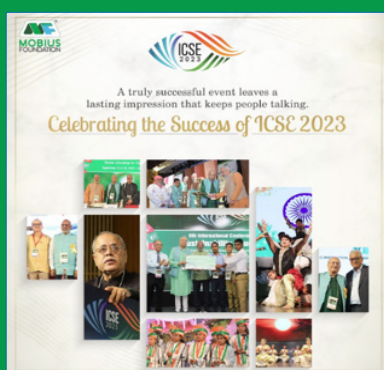
## GAV Performance at 5th International Conference on Sustainability Education (ICSE) 2023

GAV presented a collective song during the inaugural ceremony of 5th International Conference on Sustainability Education (ICSE) 2023 organized by Mobius Foundation on 19th and 20th September 2023 at India Habitat Centre, New Delhi. The song demonstrated unity in diversity of India along with beauty of language, harmony of customs and traditions. The entire atmosphere of the auditorium became musical by the sweetness of the tunes and the accompaniment of unique instruments. The students also performed a dance drama in the evening of the first day of the conference in which they showcased universal education, equal rights of men and women and realistic presentation of the amazing bravery stories of Chhatrapati Shivaji Maharaj. The whole performance mesmerized the entire audience with its captivating expression.



## DIGITAL CAMPAIGN

#MobiusICSE2023



Impressions 2,357,373 | Reach 1,978,360 | Engagement 78,623

#MFViram



Impressions 187,937 | Reach 152,836 | Engagement 1,893

## ARTICLE

### Greening the state finances

**Author:** Mr. Praveen Garg, President, Mobius Foundation, and Mr. Pawan Jai Singh Rathore, Research Associate, Mobius Foundation

**Published in:** Millennium Post, 2 Sept. 2023

**Link:** <https://www.millenniumpost.in/opinion/greening-the-state-finances-531349#:~:text=The%20Reserve%20Bank%20of%20India,finance%20projects%20that%20contribute%20positively>



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