

“Educating the girl child is a profound investment in building a sustainable society. When girls receive education, they become catalysts for change, driving progress and development in their communities. In Madhya Pradesh, where the female literacy rate stands at approximately 59%, and in Uttar Pradesh, with a female literacy rate of around 67%, the need for enhanced educational opportunities is clear. **By empowering girls through Gyan Kanya Shakti -100 School Programme**, we not only uplift individuals but also foster economic growth, health improvements, and environmental stewardship. Investing in girls’ education is key to creating a resilient and thriving society for future generations.”

. . . **Mr. Pradip Burman**, *Chairman, Mobius Foundation*



6TH INTERNATIONAL CONFERENCE ON SUSTAINABILITY EDUCATION (ICSE) – 2024

The 6th International Conference on Sustainability Education (ICSE) 2024 will be a pivotal event featuring insightful power talks, dynamic parallel sessions and contributions from eminent dignitaries, experts and delegates. The conference will cover a broad range of critical topics, including education for informed family planning practices towards a sustainable population and planet, green chemistry to combat plastic pollution, the role of sustainability education in skilling for green jobs, innovative technologies for sustainability education, youth conclave, circularity for sustainability and fostering ocean stewardship through learning to name a few.

In collaboration with globally renowned national and international organizations and institutions such as UNESCO, UNEP, CEE, FEE, Climate Reality Project India & South Asia, Population Foundation of India, IIT Guwahati and Central Institute of Technology, Kokrajhar, the conference promises to be an influential platform for advancing sustainability education. The participants will have numerous networking opportunities allowing them to connect with like-minded professionals, share insights and forge partnerships that can drive forward the sustainability agenda.

Join us at ICSE 2024 to participate in this crucial dialogue on sustainability education and contribute to the global movement towards greening education for a sustainable future. To register please visit - <https://www.icse-esd.org/alp-registration-2024.php>. The last date of early bird registration has been extended till 10th August, 2024.



YOUTH FOR EARTH

This year we have received 85 projects from junior and senior categories. We are pleased to announce that the campaign received an overwhelming response to submissions.

Our dedicated teams at Mobius Foundation and The Climate Reality Project worked diligently throughout the screening process, ensuring that each project was meticulously reviewed. The initial screening was a collaborative effort between our organizations, after which the selected projects were forwarded to our esteemed jury for final evaluation.

The results will be announced in the third or fourth week of August, with the final announcement taking place at the ICSE conference. We are pleased to share that the program flow for the Y4E campaign is now set. We extend our best wishes to all the selected projects. The award distribution and recognition of the winning projects will occur at the 6th International Conference on Sustainability Education (ICSE), organized by Mobius Foundation, on September 19th and 20th, 2024. We eagerly anticipate the innovative and impactful projects that will emerge as winners.

We wish all participants the best of luck!

For more information, please visit our website. <https://www.icse-esd.org/youth-for-earth-2024.php>.



GYAN KANYA SHAKTI: 100 SCHOOL PROGRAM

Uttar Pradesh

Gyan Kanya Shakti Program: Empowering Girl Education in Uttar Pradesh

Under the leadership of Mrs. Poonam Parihar, Manager of Operations at Mobius Foundation, the Gyan Kanya Shakti Program is making significant strides in empowering girls across Uttar Pradesh. Our ground team is actively involved in various initiatives aimed at fostering an empowered girl child, which in turn contributes to a stronger India.

Key activities and achievements include:

- **Baseline Assessments:** Conducted in 17 schools across 5 districts, alongside life skills assessments in 4 schools in Chitrakoot, to evaluate and enhance current educational standards.
- **IT Installations:** Extended to 13 schools in Mahoba, Hamirpur, Banda, and Kaushambi, equipping students with modern educational tools and resources.
- **Health Camps:** Held in Chitrakoot and Mahoba, providing medical check-ups and essential medicines to girls, ensuring their well-being and encouraging regular school attendance.
- **Education Week:** Celebrated in all 17 KGBVs with a range of engaging activities:
 - o **TLM Day:** Showcased innovative teaching materials.
 - o **FLN Day:** Focused on foundational literacy and numeracy.
 - o **Sports Day:** Promoted physical fitness and teamwork.
 - o **Cultural Day:** Celebrated cultural heritage.
 - o **Skilling and Digital Innovation Day:** Emphasized vocational skills and digital literacy.
 - o **Eco Club for Mission Life:** Raised environmental awareness.
 - o **School Nutrition Day:** Highlighted the importance of balanced diets.
- **Plantation Drives:** Conducted in 4 schools each in Chitrakoot and Mahoba, promoting environmental sustainability and enhancing school surroundings.



Baseline Assessments



IT installations



Health Camp



Plantation Drive

Madhya Pradesh



Need assessment conducted by MiVirtue at GGMS, Unchehra

Need Assessment - 10th July 2024: Conducted by MiVirtue, a Value Education provider based out of Chandigarh at GGMS, Unchehra, for 90 students, the need assessment assessed students on parameters like mental wellbeing, social wellness and vocational skills.

Baseline exams - 18th - 25th July, 2024: Baseline exams were conducted for Grades 6 and 9 for the 2024-25 academic session. Over 750 students from 15 schools were assessed. Classes are scheduled to commence on August 10, 2024.

'Shiksha Saptah' - 22nd - 28th July, 2024: The Department of School Education and Literacy of India celebrated 'Shiksha Saptah'. To mark the occasion, Gyan Kanya Shakti District Coordinators organized a plantation drive, a drawing competition, and a quiz competition in schools, engaging students in these celebratory activities.



Plantation Drive organized by Gyan Kanya Shakti district coordinators to celebrate 'Shiksha Saptah'



Drawing Competition organized by Gyan Kanya Shakti district coordinators to celebrate 'Shiksha Saptah'

Installation IT assets - 22nd - 31st July 2024: IT assets were installed at all 15 schools in MP across four districts.

International Tiger Day - 29th July 2024: International Tiger Day was celebrated at GGHSS Vijaypur, Sheopur, by the Mobius Foundation in collaboration with the Forest Department team. The event featured a drawing competition for students.



Drawing Competition on International Tiger Day at GGHSS Vijaypur, Sheopur, by the Mobius Foundation in collaboration with the Forest Department team.



GYAN ANANT VIDYALAYA (GAV)

Plantation Drive - 3rd July, 2024: Students from GAV participated in a plantation drive at Herbal Garden, Anand Vihar, Hapur, to support the NGO 'SAY EARTH'. The event was organized by **Mr. Ramveer Tanwar, renowned as the Pond Man of India**, to coincide with the special occasion of 'Van Mahotsava Programme'. Mr. Nitin Gaur, Vice Chairman of Hapur Pilkhuwa Development Authority and Mr. P. K. Singh, Secretary of Hapur Pilkhuwa Development Authority, graced the occasion as chief guests. The event culminated with an uplifting skit titled 'Climate Change', performed by the students of GAV, aimed at raising awareness about environmental concerns among the attendees. A workshop on 'water conservation and sustainable practices' was also organised.

Donation: Students at GAV have united to donate plastic and paper waste to a recycling plant in Dasna. This initiative not only fosters environmental awareness but also educates our future leaders on the importance of recycling and waste reduction. Through these small actions, we are collectively making a difference and contributing to the conservation of our environment.

World Population Day - 11th July, 2024: World Population Day was celebrated at Gyan Anant Vidyalaya on July 11, 2024, with a quiz competition organized for students. The event aimed to raise awareness about population dynamics and was hosted by the Mobius Foundation. Dr. Sandeep Tanu Mandal, Dr. Panna Chandra Nath and Ms. Neha Bhatnagar, Research Associates of the Mobius Foundation, served as resource persons for the competition.



Plantation Drive organized by Mr. Ramveer Tanwar on the occasion of 'Van Mahotsav Programme', attended by Mr. Nitin Gaur and Mr. P.K. Singh



Plastic and paper waste collection by students of GAV for donation to a recycling plant in Dasna



Celebration of World Population Day at GAV hosted by Dr. Sandeep Tanu Mandal, Dr. Panna Chandra Nath and Ms. Neha Bhatnagar, Research Associates of the Mobius Foundation with few participants of quiz competition



PROJECT AAKAR- EMPOWERING COMMUNITIES- MILESTONES IN HEALTH AND FAMILY PLANNING

Umeed 1.0

On July 30th, Project Umeed organized a health mela at the upper primary school of Gram Panchayat Karnai in Jarwal block, Bahraich district. The event aimed to inform attendees about free government schemes and enhance awareness and acceptance of family planning efforts during World Population Fortnight. Counters for family planning, NCD screening, Ayushman Bharat, RKSK, ICDS and more were set up. Key attendees included the Additional Development Officer, Block Education Officer, Gram Pradhan, School Principal and various representatives. Over 700 people attended the event. Additionally, at Gram Panchayat Katka Maratha's sub-centre, population stabilization group discussions, family planning awareness rallies and wall writing programs were conducted with over 60 women participants.



Swasthya Mela at the upper primary school of Gram Panchayat Karnai in Jarwal block

Umeed 2.0

During World Population Fortnight, Umeed 2.0 was launched at the state level, inaugurating Family Planning (FP) corners across six districts. Key stakeholders, including the CMO, ACOMO, DPM, DCPM and DHEO who participated in events and media briefings. The state-level launch at Auras CHC in Unnao featured stalls for ICDS, RKSK and Family Planning, attracting over 600 stakeholders and beneficiaries. On July 10th, a media round table in Bahraich inaugurated a family planning corner and on July 11th, the first family planning corner at CHC Jarwal was inaugurated by CMO Bahraich, Dr. Sanjay Kumar and others. The launch emphasized the roles of youth, men and newly married couples, with over 700 attendees. Certificates were distributed to community workers. A three-day training for master trainers in Lucknow from 24th - 26th July focused on counseling skills, role plays, and contraceptive methods.

Janani Siddharthnagar

On World Population Day (July 11th), the Community Outreach Team (COT) Van was inaugurated by Dr. Rajat Kumar Chaurasiya at Siddharth Nagar DHS campus, emphasizing family planning. Field Service Days (FSD) and medical camps were held at Birdpur CHC on 18th July and Naugadh CHC on 19th July, where counseling and a cluster meeting for ASHA workers were organized. In total, 40 female sterilizations were conducted in July. Despite severe floods in Siddharthnagar, the team continued offering FST and NSV services across eight blocks, ensuring continuous service provision and counselling.



Inauguration of the Community Outreach Team (COT) Van by Dr. Rajat Kumar Chaurasiya at Siddharth Nagar DHS campus

ARTICLES

The Environment Agenda for the New Government: A critical Reflection

The article highlights the need for a multi-pronged approach to address India's severe environmental challenges, as revealed by the 2024 Global Environmental Index. The conversation emphasized Policy shift, robust enforcement, confronted vested interests. For a healthier and greener future, India must accelerate its sustainability efforts and align its development narrative with environmental priorities.

Authors: Dr. Ram Boojh, Advisor, Mobius Foundation & Mr. Shrawan Kumar, Programme Coordinator, Mobius Foundation

Published in: EcoTech Talks, July 2024 edition

Link: <https://me-qr.com/mobile/pdf/aa379f54-b718-4e96-a8e3-471a8dff71d8>



Budget 2024-25: Greener Directions Beckon, Environment Ministry Needs More Funds To Get There

The article published on The Secretariat website highlights the role of the Ministry of Environment, Forests & Climate Change, in the creation of carbon sinks via afforestation, and emphasizes that the Union Budget 2024-25 must increase funding for the Ministry.

It was published a day before budget presentation.

Authors: Mr. Praveen Garg, President, Mobius Foundation and Mr. Pawan Jai Singh Rathore, Research Associate, Mobius Foundation.

Published in: The Secretariat, 22 July 2024

Link: <https://thesecretariat.in/article/budget-2024-greener-directions-beckon-environment-ministry-needs-more-funds-to-get-there>



DIGITAL CAMPAIGN

#WorldPopulationDay



Impressions 1,92,775 | Reach 1,59,465 | Engagement 7,271

#ICSE2024



Impressions 2,05,359 | Reach 1,39,321 | Engagement 5,280

#SpecialDay



Impressions 31,619 | Reach 15,335 | Engagement 3,961

#MobComic



Impressions 9,393
Reach 2,693
Engagement 1,035

#Reels



Impressions 4,11,279 | Reach 3,38,073 | Engagement 9,027

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