

October – November – December 2024

“With this new year, may the world be greeted with a wave of positive change. Let’s continue with our journey of sustainability, conservation & mindful living.”

– Pradip Burman, *Chairman, Mobius Foundation*

Dear Reader,



Mobius Foundation wishes you a very Happy New Year!

In this quarterly edition, we take a moment to reflect on the milestones reached in the final quarter of 2024. Our latest quarterly update highlights the success of our ongoing programs along with fruitful partnerships that contributed to our sustainability mission

Read on for a glimpse of the achievements that made 2024 memorable!



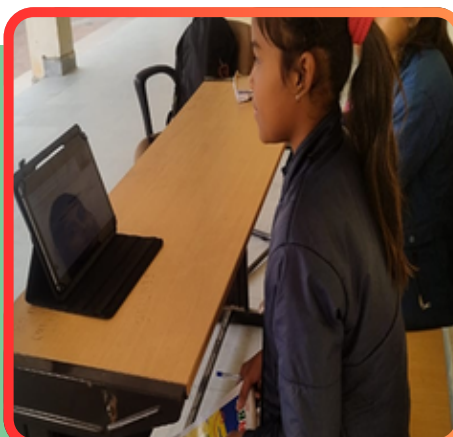
GYAN KANYA SHAKTI: 100 SCHOOL PROGRAM

The Gyan Kanya Shakti Program – UP and MP, under the leadership of Mrs. Poonam Parihar, Manager of Operations at Mobius Foundation and Ms. Neha Chaudhary, continue to make significant strides in empowering teenage girls through holistic education and skill-building opportunities. Key activities and achievements include comprehensive mid-term assessments, IT installations, health camps, the distribution of educational resources, infrastructure enhancements and participation in cultural activities. Each of these efforts plays a vital role in fostering a brighter future for our girls and strengthening their communities.

MADHYA PRADESH



**Menstrual Health Hygiene Workshops
in partnership with Sudesh
Foundation**



**AQA Exams conducted at GGMS,
Unchehra, Satna & SKSP, Karhal,
Sheopur**



**Press Release for Health Camp
organized in association with
Sadguru Netra Chikitsalaya**

UTTAR PRADESH

A major milestone this quarter was the signing of a Memorandum of Understanding (MoU) on December 26, 2024 between Samagra Shiksha, Director of Education UP and Mobius Foundation, solidifying their commitment to empowering girls through quality education. Other highlights included the Mahila Shakti Program, where girls confidently led administrative offices, and district-level sports competitions that encouraged teamwork and physical fitness. Resource persons were deployed across 17 schools, and expansion visits to Jhansi and Kanpur explored new areas for project growth.



MoU signing with MDM/ Basic Education Department, Lucknow UP - Mr. Sameer Kumar, Administrative Officer



Glimpses of LSE & LPF sessions conducted



Press release of Mahila Shakti Program



GYAN ANANT VIDYALAYA (GAV)



Swachhata Abhiyaan – 1st October, 2024: Organised by the students who took an active role in cleaning classrooms and raising awareness about the importance of hygiene. This initiative not only contributed to a cleaner environment but also promoted teamwork and a sense of responsibility among the participants. It was a successful effort in encouraging a cleaner and healthier space for everyone.

Workshop by Captain Ankit Chaudhary – 15th October, 2024: GAV students had the opportunity to explore potential career paths in the Indian Army during an insightful workshop conducted by serving Captain Ankit Chaudhary.



Workshop by serving Captain Ankit Chaudhary

3rd Annual Function – 9th November, 2024: The 3rd Annual Function at GAV, themed "The Awakening... Sanjeevni... The Lifeline," was a stunning celebration of talent and creativity. The event was honored by the presence of Chief Guests Shri Pradip Burman, Chairman, Mobius Foundation; Mrs. Indira Burman, Chairperson, GAV; and Mr. Praveen Garg, President, Mobius Foundation, who praised the students' hard work and creativity. The Senior Wing students took the spotlight with a powerful presentation on the River Ganga, symbolizing purity in Hindu mythology. Meanwhile, the Elementary Wing brought the classic tale of Pinocchio to life, teaching values of honesty, integrity, and the consequences of one's actions.



Performance by the students of Junior and Senior Wings

Online Workshop on Water Conservation – 23rd December, 2024: Session 1, aimed at raising awareness about the importance of water, began with an introduction from the Principal and senior staff. Students showcased their creativity through a presentation titled "What Does Water Mean to Me?" using short films, visual art, and a play. In Session 2, Dr. Yogendra Solanki, Water Expert at DA, led a hands-on training on using the Jal TARA kit to measure water parameters. The workshop concluded with an interactive quiz and Q&A, inspiring students to become responsible water stewards. Keynote speaker Shri G. Asok Kumar, Former DG NMCG & Advisor, DA, highlighted water's essential role in sustaining life. Dr. K Vijayalakshmi, Senior Water Advisor at DA, shared insights on Citizen Science and water resource management. Students took a pledge to contribute to water conservation efforts.



PROJECT AAKAR :



Project Umeed 2.0 Launch in Shravasti (7th October, 2024): The launch event, chaired by Chief Medical Officer Dr. A. P. Singh, was attended by key government officials, including the ACMO and District Community Process Manager. This project is planned to establish 10 Family Planning corners across Harihar Purani, Jamunaha and Sirsiya blocks, providing dedicated counselling services to eligible couples. Over 22 block-level officials, including Medical Officers in Charge, Block Program Managers and Block Community Process Managers, participated in the launch session.

Cloudbursts: An emerging threat in the Himalayan Region of India

The article talks about the Indian Himalayan region that is highly vulnerable to cloudbursts—intense rainfall events exceeding 100 mm per hour—due to its unique topography. Advances in monitoring technology have improved the understanding of these extreme weather phenomena. Cloudbursts, often triggered by warm air currents, can lead to severe flash floods and landslides, with their frequency increasing due to global warming and land-use changes. Notably, a devastating cloudburst in June 2013 in Uttarakhand caused over 6,000 deaths. To mitigate these risks, the article calls for better land-use practices, enhanced monitoring systems, controlled tourism, and community education, highlighting the need for collaboration among government and local stakeholders to build resilience against climate change impacts

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Link: <https://www.yesearth.org/2024/10/05/cloudbursts-an-emerging-threat-in-the-himalayan-region-of-india/>



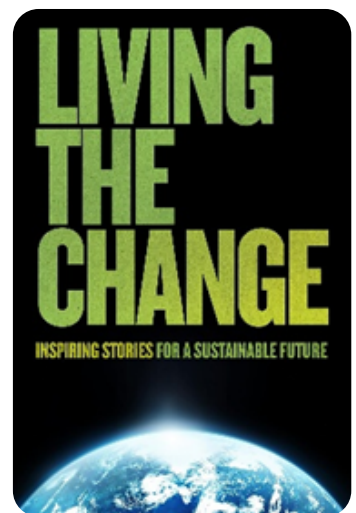
CLIMATE UPDATES | NATURAL DISASTER

Cloudbursts: An emerging threat in the Himalayan Region of India

By Aditya Joshi, PhD, IFS (Retired), Ex PCCF & HoFF, Advisor, Think Tank, Mobius Foundation, Connaught Place, New Delhi, India; Neha Bhatnagar, Research Associate, Think Tank, Mobius Foundation, Connaught Place, New Delhi, India

WISDOM HOUR

"Living the Change - Inspiring Stories for a Sustainable Future" is a collection of personal narratives that highlight individuals and communities embracing sustainable practices to create positive environmental and social impacts. The stories showcase various innovative solutions and lifestyle changes, from reducing waste and adopting renewable energy to supporting local ecosystems and promoting social equity. The book aims to inspire readers to take meaningful actions toward sustainability in their own lives, demonstrating that collective efforts, no matter how small, can contribute to a more sustainable future



HEALTH CHECK-UP



A still from the eye check-up camp

The organisation recently organized an Eye and Dental Health Camp to promote wellness and raise awareness about the importance of regular eye and dental care. The event provided with free eye check-ups and dental screenings, conducted by qualified professionals. Participants received valuable health tips, along with personalized advice on maintaining good eye and dental hygiene

UPCOMING EVENTS



YOUTH FOR EARTH

We are thrilled to announce that Youth For Earth (Y4E) 2025 is launching this January! Y4E 2025, a flagship campaign jointly led by Mobius Foundation and The Climate Project Foundation, will spotlight and amplify the remarkable actions and innovative projects led by youth leaders and changemakers dedicated to environmental conservation. Stay tuned for detailed updates on the official launch event, important dates, registration details, and the campaign's concept note, all rolling out soon.

We invite passionate youth to step forward and become 'Changemakers for a Greener Planet' by joining the Youth For Earth 2025 campaign. Together, let's drive impactful, sustainable action for our environment

Visit our website for more information and updates: <https://www.icse-esd.org/>

The future is green, and it starts with YOU!



PANEL DISCUSSION

"Biosphere Reserves:

Strategies for Sustainable Development and Biodiversity Conservation"



Mobius Foundation is organizing a **panel discussion on Biosphere Reserves** to highlight the vital role these reserves play in preserving biodiversity, promoting sustainable development, and maintaining ecological balance through community-driven efforts. The discussion will cover key challenges, innovative solutions, and effective policies for managing biosphere reserves, with a focus on India's rich natural heritage. The event will take place on **February 07, 2025, at The Speakers Hall, Constitutional Club of India, New Delhi, from 5:30 PM to 8:30 PM.**

For more information and registration mail at: nbhatnagar@mobiusf.org

DIGITAL CAMPAIGN



#RethinkEverything



Impressions - 1,787,181
Reach - 1,188,595
Engagement - 130,256

#SpecialDays



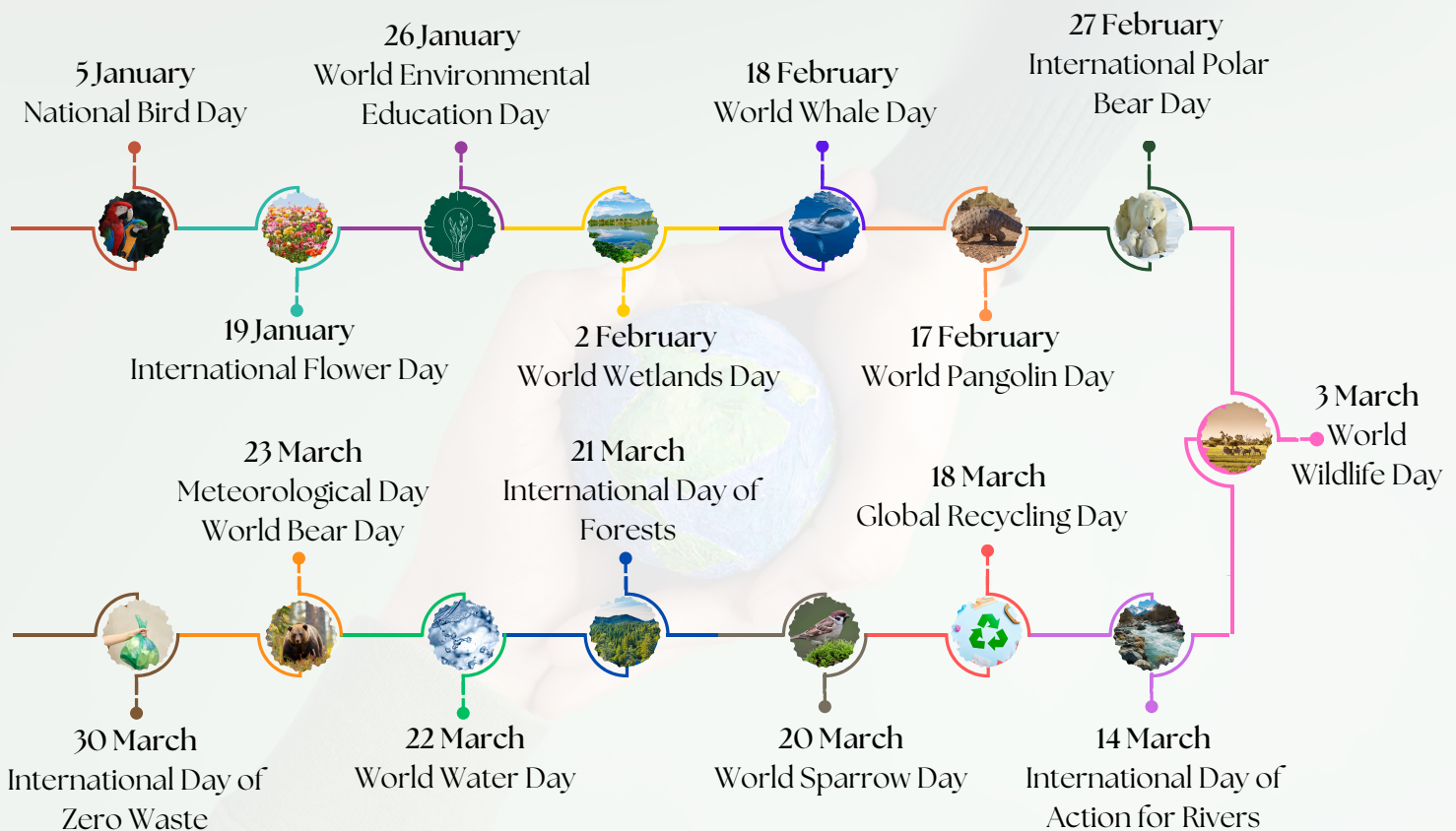
Impressions - 652,777
Reach - 1,050,885
Engagement - 70,987

#GyanKanyaShakti



Impressions - 3,43,430
Reach - 2,47,031
Engagement - 14,485

ENVIRONMENTAL DAYS



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